

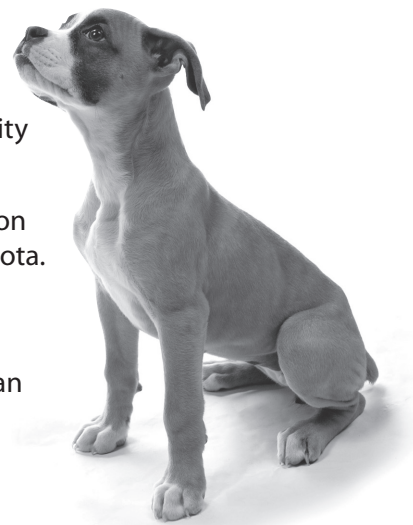


2nd Chance 4 Pets: 2008 Milestones

2008 Participation in National Conferences

2nd Chance 4 Pets' volunteers had a busy year in 2008, speaking at many national conferences and events in an effort to promote lifetime care planning for companion animals.

-  2nd Chance 4 Pets was among the founding exhibitors and participants at the First International Symposium on Veterinary Hospice Care, held at the University of California at Davis School of Veterinary Medicine on **March 29**. 2nd Chance 4 Pets' volunteers distributed literature and spoke with attendees about the importance of lifetime care planning for pets.
-  Amy Shever presented a workshop about lifetime care planning for companion animals at the 2008 National Association of Professional Geriatric Care Managers' annual conference held on **May 1-2** in Orlando, Florida.
-  2nd Chance 4 Pets, along with more than 1,700 animal-care providers from across the U.S. and five continents, participated in the 2008 U.S. Humane Society's Animal Care Expo Conference, held **May 14-18** in Orlando, Florida. 2nd Chance 4 Pets' volunteers participated as one of 180 exhibitors and distributed educational materials to the animal shelter and rescue groups in attendance.
-  2nd Chance 4 Pets was an exhibitor at the California Veterinary Medical Association's Pacific Veterinary Conference, held **June 26-29** in San Francisco. More than 1,100 veterinary professionals from across the U.S. and Canada attended the conference.
-  2nd Chance 4 Pets exhibited at the 29th World Veterinary Congress held **July 27-31** in Vancouver, Canada. Sponsored in part by the Canadian Veterinary Medicine Association, the Congress is one of the premier events for the veterinary community worldwide.
-  2nd Chance 4 Pets participated in the Fifth International Symposium on Rehabilitation and Physical Therapy in Veterinary Medicine, **August 13-16** in Minneapolis, Minnesota. Volunteers distributed information to animal care professionals in attendance and increased awareness of 2nd Chance 4 Pets.
-  Amy Shever facilitated a workshop on lifetime care options for pets at the American Humane Professional Development Conference held on **September 17-20** in San Diego, California. The workshop highlighted options available to help ensure that pets are provided for should they outlive their human caregivers.





- 🐾 2nd Chance 4 Pets Director, Amy Shever, presented at the Washington State Veterinary Medical Association's 97th Annual Conference held on **October 3-5** in Spokane, Washington. Amy discussed lifetime care options and plans for pets.
- 🐾 2nd Chance 4 Pets participated at the Best Friends "No More Homeless Pets" conference held on **October 24-26** in Las Vegas, Nevada. Amy Shever led a presentation as part of the workshop "Keeping Pets Together With Their Families." Volunteers participated in the exhibit hall and distributed information to the conference attendees.

2008 Press Coverage

- 🐾 2nd Chance 4 Pets was featured in the **December 2007** and **March 2008** issues of *The Wall Street Journal*. The **December 17** "Good Boy" and the **March 21** "Ask Personal Journal" articles highlighted the increased interest among pet owners in establishing lifetime care plans for their pets and recognized 2nd Chance 4 Pets as a resource.
- 🐾 Amy Shever was interviewed on WMNF 88.5 FM's **August 13** radio show, "Talking Animals." Shever discussed the importance of lifetime care planning for pets by outlining basic steps pet owners can take to ensure that their pets will always receive care in the event of the owner's death or disability.
- 🐾 2nd Chance 4 Pets was featured in an article about lifetime care planning posted by the Mayor's Alliance for NYC's Animals, an animal welfare organization. The article, posted in the Alliance's **December 2008** e-newsletter, *Out of the Cage*, provided an overview of pet lifetime care planning, and described the first steps to take when creating such a plan.



Other Notable Accomplishments in 2008

- 🐾 2nd Chance 4 Pets distributed more than 200,000 brochures to veterinarians across the country in an effort to reach pet owners and provide them with the resources to plan for the lifetime care of their pets. In **November**, the organization mailed 10,000 copies of a special-edition newsletter to pet owners across the country to help them document care instructions for their pets, a critical step in lifetime care planning.
- 🐾 2nd Chance 4 Pets began work with Western University College of Veterinary Medicine to incorporate lifetime care planning as part of their Veterinary Issues Course Curriculum. 2nd Chance 4 Pets has plans in place to extend this effort to other veterinary universities throughout the U.S.
- 🐾 2nd Chance 4 Pets received a scholarship from the Foundation Center in San Francisco to attend the seminar "Cultivating Grant Maker Relationships" on **August 6**. The Foundation Center provides education to small, community-based, nonprofit organizations to help them apply for financial support from foundations, corporations, and other institutional grant makers.



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2nd Chance 4 Pets is an all-volunteer, 501(c)(3) nonprofit organization, Federal Tax ID# 13-4280812