



News Release

Contact: Amy Shever, Director
2nd Chance 4 Pets
1484 Pollard Rd., No. 444
Los Gatos, CA 95032
Tel: (408) 871-1133
pr@2ndchance4pets.org

2nd Chance 4 Pets Welcomes Two New Advisory Board Members

LOS GATOS, Calif. (January 26, 2012) — 2nd Chance 4 Pets is excited to announce the addition of two new members to the organization’s advisory board; radio host and author Arden Moore and entrepreneur Padraic Ansbro.

“We are thrilled to welcome Arden Moore and Padraic Ansbro to our advisory board,” said Director Amy Shever. “The combination of their lifelong commitment to pet education and emergency planning will be an asset to our team.”

Arden Moore brings years of animal expertise with her impressive experience in media, public speaking, and animal behavior consulting. Arden hosts the weekly show OH BEHAVE! on Pet Life Radio, a program that is ranked the No. 1 pet podcast based on votes cast in the International Podcast Awards. In addition, Arden is a certified pet first aid, CPR, and safety instructor with Pet Tech, the world’s leader in hands-on training and pet wellness classes. She also serves as pet behaviorist for Pet Airways, editor of *Catnip*, and editor-at-large of *Fido Friendly*. As “America’s Pet Edu-Tainer™,” Arden travels all over North America to provide pet advice and humor as a TV and radio guest. She has appeared on the Today Show, the Martha Stewart Show, and the George Lopez Show as well as CNN and FOX news networks. Arden resides in Oceanside, California with her two dogs, Chipper and Cleo, and two cats, Murphy and Zeki.

Joining Arden on the advisory board is Padraic "Paddo" Ansbro. Padraic is CEO and founder of LiveSafeUSA.com, an emergency preparedness resource that provides education and products to help keep families and businesses safe before, during, and after a disaster or emergency. He is also CEO of Madeline's Party, LLC, a nonprofit organization that provides humanitarian assistance for local families. A former Navy Petty Officer, Padraic holds a degree in Multimedia and Journalism from the University of West Florida as well as certifications in the fields of Management in Science & Technology, Project Management, and Search & Rescue. When he is not working or volunteering, Padraic enjoys singing in his classic rock-blues band and spending time with his wife Rhonda and their hearing-impaired dog Ruby Rose.

Current advisory board members include:

- Gini Barrett, B.S.**, Associate Professor, Biomedical Ethics and Public Policy at Western University of Health Sciences
- Professor Gerry W. Beyer**, Governor Preston E. Smith Regents Professor of Law at Texas Tech University School of Law
- Jane Hoffman**, President and Chair of the Board of Directors of the Mayor's Alliance for NYC's Animals
- Peggy Hoyt**, Attorney and Partner at Hoyt & Bryan, LLC
- Judy Johns, M.S.**, Director of Development and Public Relations of the Latham Foundation for the Promotion of Humane Education
- Cathie Myers**, Best Friends Animal Society Event Specialist
- Duncan Strauss**, Director and Producer of Talk Animal Radio
- Richard Timmins, D.V.M.**, Executive Director of the Association for Veterinary Family Practice

About 2nd Chance 4 Pets

The mission of 2nd Chance for Pets is to reduce the number of pets unnecessarily surrendered to animal shelters each year due to the death or incapacity of the human companions who care for them. 2nd Chance 4 Pets is a nonprofit, 501(c)(3), all-volunteer organization. The organization works nationwide to provide pet owners with comprehensive information and lifetime care solutions for their pets. Please visit www.2ndchance4pets.org for more information.

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