



News Release

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2nd Chance 4 Pets Featured in *The Whole Dog Journal*

LOS GATOS, Calif. (August 10, 2012) — 2nd Chance 4 Pets was recently featured in an article in the April 2012 issue of *The Whole Dog Journal*. The article, written by freelance writer CJ Puotinen, is entitled “*Will You? Planning for your dog’s care past your death is the ultimate in responsible ownership.*” Puotinen outlined many useful tips and resources to help pet owners prepare for their pet’s future should something happen to them. “If you assume that a friend will love Fluffy as much as you do or that someone will always be there for Fido, *think again,*” says Puotinen.

2nd Chance 4 Pets is referenced in the article as an important resource that “comes highly recommended by estate planning attorneys and the animal welfare community.” Puotinen recommends 2nd Chance 4 Pets’ free eight-page Pet Care Workbook that is available on the 2nd Chance 4 Pets website. Puotinen claims that the workbook reminds us of the importance of a lifetime care plan for our pets; identify (and communicate with) future caretakers for your pets, prepare written instructions outlining how your pets should be cared for, and set up a fund specifically for the care of your pets.

The article also references the Emergency Identification Cards that 2nd Chance 4 Pets provides that alert first-responders or medical staff to the pets in someone’s home and indicates who should be contacted if a pet owner is in an accident or incapacitated.

About 2nd Chance 4 Pets

The mission of 2nd Chance 4 Pets is to reduce the number of pets unnecessarily surrendered to animal shelters each year due to the death or incapacity of the human companions who care for them. 2nd Chance 4 Pets is a nonprofit, 501(c)(3), all-volunteer organization. The organization works nationwide to provide pet owners with comprehensive information and lifetime care solutions for their pets. Please visit www.2ndchance4pets.org for more information.

About The Whole Dog Journal

The Whole Dog Journal is your guide to natural dog food, dog care, and dog training. *The Whole Dog Journal* guides you step-by-step through the latest natural dog health remedies and positive dog training tips and techniques that are proven safe, gentle, and effective.

Visit www.whole-dog-journal.com for more information.

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