



News Release

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April 29th Concert to Benefit 2nd Chance 4 Pets at the Franklin Theatre in Franklin, Tenn.

LOS GATOS, Calif. (February 21, 2014) - Hippy Radio 94.5 presents the “Baby Boomer Legends Concert” benefitting 2nd Chance 4 Pets. The event will be held at the Franklin Theatre on April 29th. The Tail Waggin’ pet sitters business will host the benefit, with Nashville’s Hippy Radio.

Proceeds from the benefit will be donated to 2nd Chance 4 Pets (www.2ndchance4pets.org) in support of the nonprofit’s work to keep orphaned pets out of animal shelters by helping pet owners plan for the possibility that their pets might outlive them. 2nd Chance 4 Pets produces and distributes important information to pet owners, veterinarians, and animal welfare groups to help pet owners plan for the lifetime care of their companion animals.

More than 500,000 pets are surrendered to animal shelters each year because their owners have passed away or become too ill to care for them. Orphaned pets rarely adapt to life in a shelter environment; they become despondent or refuse to eat, and are labeled “unadoptable.” 2nd Chance 4 Pets is an all-volunteer, nonprofit organization that raises awareness about the need for pet care planning and provides educational resources at no cost to pet owners, animal shelters and veterinary clinics.

Since 2nd Chance 4 Pets was established in 2003, more than 700,000 copies of printed materials have been distributed throughout the United States. The organization’s volunteer team has participated in more than 50 veterinarian and animal welfare conferences throughout the country.

The April 29th concert will kick-off at 7:30 p.m. at the Franklin Theatre (www.franklintheatre.com). Tickets for the benefit will go on sale February 27th at 11a.m. and can be purchased online at <http://bit.ly/1ngEXCf>. Musicians confirmed to participate include the backup band Steve Jarrell and the

Sons of the Beach Band, legendary artists Billy Swan, Dickey Lee, Bruce Channel, Melanie, Robert Knight, Clifford Curry, Pat Upton of Spiral Starecase, Dallas Frazier, Bucky Wilkin of Ronny and the Daytonas, Gary Talley of the Box Tops, Jimmy Gilmer, Henry Gross and Buzz Cason.

Built in 1937, The Franklin Theatre re-opened to the public in 2011 following a multi-year, multi-million-dollar restoration. The Main Street landmark is owned and operated by the nonprofit Heritage Foundation.

About 2nd Chance 4 Pets

The mission of 2nd Chance 4 Pets is to reduce the number of pets unnecessarily surrendered to animal shelters each year due to the death or incapacity of the human companions who care for them. A 501(c)(3) non-profit, all-volunteer organization, 2nd Chance 4 Pets works nationwide to provide pet owners with comprehensive information and lifetime care solutions for their pets. Please visit www.2ndchance4pets.org for more information.

About Tail Waggin'

Tail Waggin' is a licensed, insured, and bonded pet sitters business committed to professional in-home pet sitting and dog walking services. Serving the Franklin and Cool Springs area of Tennessee, pet sitters provide pet exercise, medication administration, special needs accommodations and feedings. The staff also assists with tasks including mail pickup, watering house plants, garbage curb takeout, and alternating lights and blinds. For more information please visit www.tailwagginpets.com.

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