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### **2<sup>nd</sup> Chance 4 Pets Participates at California Veterinary Medical Association's Pacific Veterinary Conference**

Los Gatos, CA (July 15, 2008) – 2<sup>nd</sup> Chance 4 Pets participated as an exhibitor at the California Veterinary Medical Association's (CVMA) Pacific Veterinary Conference, which was held June 26-29 in San Francisco. More than 1,100 veterinary professionals from across the U.S. and Canada attended the conference which featured 100 continuing education sessions over four days, plus a Vet Expo consisting of more than 350 exhibitors.

Representatives from two Bay Area animal care groups, the Latham Foundation ([www.latham.org](http://www.latham.org)) and Romania Animal Rescue ([www.romaniaanimalrescue.com](http://www.romaniaanimalrescue.com)), participated in staffing the 2<sup>nd</sup> Chance 4 Pets' booth. The volunteers distributed information to conference attendees about how to work with pet owner clients to plan for the lifetime care of their pets.

“We frequently participate in national veterinarian conferences in order to enlist veterinarians' help in communicating the importance of pet lifetime care to their clients,” explained Shever, “Many veterinarians have been faced with the tragic situation of whether or not to end the life of a healthy pet simply because its owner didn't make arrangements for its continuous care.”

According to Shever, veterinarians are key allies in the effort to educate pet owners about lifetime care for pets. “By working together, we can save pets that might otherwise be euthanized simply because pet owners didn't consider what would happen to their pets if their pets outlived them,” Shever said.

**About 2<sup>nd</sup> Chance 4 Pets:**

The mission of 2<sup>nd</sup> Chance for Pets is to reduce the number of pets unnecessarily euthanized each year due to the death or incapacity of the human companions who care for them. 2<sup>nd</sup> Chance 4 Pets is a nonprofit, 501(c) (3) all-volunteer organization. The organization works nationwide to provide pet owners with comprehensive information and lifetime care solutions for their pets. Please visit [www.2ndchance4pets.org](http://www.2ndchance4pets.org) for more information.

**About California Veterinary Medical Association:**

The California Veterinary Medical Association is the largest state veterinary medical association in the United States, with more than 5,300 members. Founded in 1888, its mission is to serve its membership and community through innovative leadership and to improve animal and human health in an ethically and socially responsible manner. For more information, please visit [www.cvma.net](http://www.cvma.net).