



News Release

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**2<sup>nd</sup> Chance 4 Pets Participates at 2009 California Veterinary Medical Association's Pacific Veterinary Conference**

ANAHEIM, Calif. (June 18, 2009) – Today Amy Shever, Director of 2<sup>nd</sup> Chance 4 Pets, a national animal welfare organization, joined more than 2000 veterinary professionals at the California Veterinary Medical Association's Pacific Veterinary Conference. Shever led a lecture entitled "Lifetime Care for Pets: Helping Pet Owners Plan for the Possibility of Their Pets Outliving Them." This session was part of a track sponsored by the Association of Veterinarian Family Practice (AVFP).

"Veterinarians play a vital role in educating responsible pet owners about lifetime care for pets. The veterinarian community escalates awareness about the importance of planning for our pets' future," said Director Amy Shever. "By participating in events such as the Pacific Veterinary Conference, 2<sup>nd</sup> Chance 4 Pets has the privilege to partner with the professional veterinarian community and extend our resources to help pet owners establish emergency plans and ensure lifetime care for their companion animals."

**About 2<sup>nd</sup> Chance 4 Pets:**

The mission of 2<sup>nd</sup> Chance for Pets is to reduce the number of pets unnecessarily euthanized each year due to the death or incapacity of the human companions who care for them. 2<sup>nd</sup> Chance 4 Pets is a nonprofit, 501(c) (3) all-volunteer organization. The organization works nationwide to provide pet owners with comprehensive information and lifetime care solutions for their pets. Please visit [www.2ndchance4pets.org](http://www.2ndchance4pets.org) for more information.

**About California Veterinary Medical Association:**

The California Veterinary Medical Association (CVMA) is committed to serving our membership and community through innovative leadership and to improving animal and human health in an ethically and socially responsible manner. The CVMA is a non-profit, charitable, organization that was formed by the CVMA in 1995. As the largest state veterinary medical association in the nation with more than 5,500 members, it is devoted to helping the animals in California, especially during disasters. For more information, visit [cvma.org](http://cvma.org).

**About Association of Veterinary Family Practice:**

The Association of Veterinary Family Practice (AVFP) exists to optimize the quality of life of pets in human families and communities by advancing the essential role of primary veterinary care. The AVFP seeks to define and teach the non-biomedical knowledge, skills and attitudes necessary to address the health care needs of pets in the context of their human families and communities. The essential clinical competencies identified by AVFP focus on risk assessment and development of lifelong health care plans. The AVFP is dedicated to developing an Academy of Veterinary Family Practice and, eventually, Board Certification. The AVFP is a 501(c)(3) non-profit organization formed in 2006. Please visit [www.avfp.org](http://www.avfp.org) for more information.

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