



News Release

For Immediate Release

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2nd Chance 4 Pets Featured in Dog Fancy Magazine

LOS GATOS, CA (February 1, 2007) – 2nd Chance 4 Pets was featured in the February 2007 edition of *Dog Fancy Magazine*. The non-profit organization is dedicated to eliminating the tragic euthanization of healthy pets due to the death or incapacity of their human companions,

The "Group Urges Pet Owners To Plan Ahead" article highlighted the need for pet owners to make formal arrangements for their pets in the event they pass away or are no longer able to care for their pet.

In the article, Amy Shever, Director of 2nd Chance 4 Pets, discussed the scope of the problem and the fact that pet owners aren't aware of lifetime care planning options: "Each year, more than 500,000 animals in the U.S. are relinquished to shelters and euthanized because their owners passed away without making provisions for them. We believe that through awareness and education programs, we can help pet owners make lifetime decisions for their pets, including establishing emergency plans and selecting committed caregivers."

2nd Chance 4 Pets sponsors workshops nationwide to educate animal welfare groups, veterinarians, and pet owners.

About Dog Fancy Magazine:

Dog Fancy is a monthly magazine dedicated to dogs, owners of dogs, and breeders of dogs. The magazine, with a monthly circulation of 300,000, features top canine

healthcare information, grooming tips, expert training techniques, and in-depth breed profiles. For more information, visit www.DogFancy.com.

About 2nd Chance 4 Pets:

The mission of 2nd Chance 4 Pets is to reduce the number of pets unnecessarily euthanized each year due to the death or incapacity of the human companions who care for them. 2nd Chance 4 Pets is a nonprofit, 501(c)(3) all-volunteer organization. They are working nationwide to provide pet owners with comprehensive information and lifetime care solutions, ensuring that their pets will receive lifetime care. For more information, please visit www.2ndchance4pets.org

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