



## News Release

Contact: Amy Shever, Director  
2nd Chance 4 Pets  
1484 Pollard Rd., No. 444  
Los Gatos, CA 95032  
Tel: (408) 871-1133  
pr@2ndchance4pets.org

### **2nd Chance 4 Pets Approved as a Recognized Charity for Giving Matter's Program**

LOS GATOS, Calif. (July 31, 2015) — 2nd Chance 4 Pets has received approval to participate in the Giving Matters program. Giving Matters endorses approved charities on behalf of The Community Foundation of Middle Tennessee and has recognized 2nd Chance 4 Pets as a part of the nonprofit organizations they support and promote.

Donations received through the Giving Matters program will support 2nd Chance 4 Pets' mission to reduce the number of pets surrendered to animal shelters due to the death or illness of the pet owners who care for them. More than 500,000 pets are surrendered to shelters every year simply because pets outlived their humans and ended up without a home.

The 2nd Chance 4 Pets page (located at <https://givingmatters.guidestar.org/profile/1147290/2nd-chance-4-pets.aspx>) provides an opportunity for sharing details about 2nd Chance 4 Pets' accomplishments, impact, and goals. Supporters can now donate to 2nd Chance 4 Pets by clicking the "Donate Now" button on the 2nd Chance 4 Pets' page. Donors have the option of setting up a one-time or recurring contribution to 2nd Chance 4 Pets.

"Giving Matters provides an important service by offering an easy and effective way for the public to gain awareness of the many deserving nonprofit organizations in our community. We are very excited to be recognized by Giving Matters. This new opportunity will expand our outreach abilities and have a significant impact on our volunteer team's efforts to help save the

lives of pets and provide pet owners with peace of mind,” said Amy Shever, Director of 2nd Chance 4 Pets.

#### **About 2nd Chance 4 Pets**

The mission of 2nd Chance 4 Pets is to reduce the number of pets unnecessarily surrendered to animal shelters each year due to the death or incapacity of the human companions who care for them. 2nd Chance 4 Pets is a nonprofit, 501(c)(3), all-volunteer organization. The organization works nationwide to provide pet owners with comprehensive information and lifetime care solutions for their pets. Please visit [www.2ndchance4pets.org](http://www.2ndchance4pets.org) for more information.

#### **About GivingMatters.com**

GivingMatters.com is an online resource of The Community Foundation of Middle Tennessee. It was created to inform, empower, and enrich charitable giving in Middle Tennessee – benefiting donors, nonprofits, and the community at large. GivingMatters.com contains more than 1,400 detailed profiles of local nonprofit organizations and is free to both nonprofit organizations and the public. Its Issue Overviews educate the public and highlight emerging needs in Middle Tennessee communities. By putting nonprofit information at the fingertips of community members in an easy-to-use, searchable, online database, GivingMatters.com promotes nonprofit transparency and furthers The Community Foundation’s mission of “connecting generosity with need”.

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