



News Release

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2nd Chance 4 Pets Featured In *Deep Roots* Magazine

LOS GATOS, Calif. (January 27, 2014) — 2nd Chance 4 Pets was recently featured in *Deep Roots* magazine in an article titled "A 2nd Chance for Orphaned Pets." In the article, Duncan Strauss, the Producer and Host of the online radio show "Talking Animals", talked about his December 11th radio interview with 2nd Chance 4 Pets' director, Amy Shever.

Strauss highlighted the importance of pet owners planning for the possibility that their pets might outlive them. He outlined how 2nd Chance 4 Pets has successfully delivered this message to responsible pet owners of all ages, as well as provided important resources to help pet owners plan appropriately.

During the interview, Shever explained that while working at an animal shelter, she saw pets being surrendered to shelters when their owners passed away. Shever described how these pets quickly became despondent, were deemed "unadoptable," and were often euthanized. It was just after the September 11th terrorist attacks when Shever read about 800 orphaned pets in New York City. The average age of the pet owner who had passed away was in their thirties. It was then that Shever realized that "orphaned pets" is an issue for every responsible pet owner—regardless of age.

While not everyone may go as far as creating a will, Shever encouraged pet owners to identify an individual who will agree to serve as the pet's caregiver should the pet owners no longer be able to care for them. She also advised pet owners to carefully document information about their pets'

routines, behavior, food preferences, and medical needs. 2nd Chance 4 Pets provides a free “pet care instructions workbook” that can be downloaded for from the Home page of their website (www.2ndchance4pets.org).

About 2nd Chance 4 Pets

The mission of 2nd Chance 4 Pets is to reduce the number of pets that are unnecessarily surrendered to animal shelters each year due to the death or incapacity of the human companions who care for them. 2nd Chance 4 Pets is a nonprofit, 501(c)(3), all-volunteer organization. The organization works nationwide to provide pet owners with comprehensive information and lifetime care solutions for their pets. Please visit www.2ndchance4pets.org for more information.

About Deep Roots Magazine

Deep Roots Magazine is an online publication about roots music and meaningful matters. For more information, please visit www.deeprootsmag.org.

About Duncan Strauss

Duncan Strauss is Host and Producer of the radio show “Talking Animals,” which was launched in 2003 at the University of California at Irvine’s campus-community station. In addition to hosting “Talking Animals,” Strauss writes about animals and their welfare for publications such as *The Huffington Post* and *The Palm Beach Post*. “Talking Animals” airs every Wednesday from 9 a.m. to 10 a.m. EST on WMNF (88.5). Visit www.talkinganimals.net for more information.

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