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2nd Chance 4 Pets Featured In Prestigious Latham Letter

LOS GATOS, Calif. (August 2009) – 2nd Chance 4 Pets, a national animal welfare organization, will be featured in the summer 2009 edition of the prominent Latham Letter, a quarterly magazine published by The Latham Foundation for the promotion of humane education. Being distributed to more than 10,000 subscribers, The Latham Letter is featuring 2nd Chance 4 Pets as its cover story. The article provides insight and advice to pet owners to help them ensure future care of their pets should the pets outlive their owner.

“2nd Chance 4 Pets is honored to be included in Latham Letter’s publication. The Latham Foundation is a reputable organization that works relentlessly to increase understanding of the delicate relationship between humans and animals,” said 2nd Chance 4 Pets Director Amy Shever. “This article not only conveys how 2nd Chance 4 Pets began but provides important information about the components of a lifetime care plan for pets.”

The Latham Letter features articles, news, readers’ letters, and media reviews. The publication addresses topics, including humane education, the human companion animal bond and the connections between child and animal abuse.

About 2nd Chance 4 Pets:

The mission of 2nd Chance 4 Pets is to reduce the number of pets unnecessarily euthanized each year due to the death or incapacity of the human companions who care for them. 2nd Chance 4 Pets is a nonprofit, 501(c)(3) all-volunteer organization. The organization works nationwide to provide pet owners with comprehensive information and lifetime care solutions for their pets. Please visit www.2ndchance4pets.org for more information.

About The Latham Foundation for the Promotion of Humane Education

Founded in 1918, Latham is a clearinghouse for information about humane issues and activities, the human companion animal bond (HCAB), animal-assisted therapy, and the connections between child and animal abuse and other forms of violence. The Latham Letter is the Foundation's 24-page quarterly magazine brings balanced perspectives on humane issues to as many as 10,000 readers. For more information about the Foundation please visit www.latham.org.

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