



News Release

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2nd Chance 4 Pets Director Amy Shever Delivers Presentation at International Animal Center Education Services Conference

LOS GATOS, Calif. (October 3, 2012) — Amy Shever, director of the nonprofit organization 2nd Chance 4 Pets, delivered a presentation at the International Animal Center Education Services (ACES) Conference in San Diego, California on September 28. Shever provided an overview of the important steps that responsible pet owners should take to ensure that their pets will receive care should their pets outlive them.

Shever outlined the many options available to ensure “lifetime care” for pets and how animal welfare organizations can assist pet owners in their communities by encouraging pet owners and pet adopters to plan for their pets’ futures.

The three-day conference, which was held at the Bahia Hotel in San Diego from September 27-29, was hosted by the Helen Woodward Animal Center. The event featured speakers from across the U.S, and around the world – individuals who are changing the face of animal welfare in positive and profound ways. In addition to Shever, other speakers included Russ Mann, CEO of Covario, Jill Rappaport from the TODAY Show, and national pet columnist Steve Dale.

During the conference, Shever participated in a live interview for KUSI TV (www.kusi.com). She spoke about the need for responsible pet owners to spay and neuter their pets, use pet identification, and adopt pets from shelters and rescue groups. Shever also discussed the importance of pet owners developing a plan for their pets should their pets outlive them.

Three members of the 2nd Chance 4 Pets Advisory Board also attended the International ACES Conference. A 2nd Chance 4 Pets Advisory Board meeting was held on Friday, September 28. In attendance were Judy Johns, Gini Barrett and Arden Moore. Topics discussed during the meeting included an update about the volunteer program, current fundraising opportunities, and formal organization programs including Veterinarian Outreach.

About 2nd Chance 4 Pets

The mission of 2nd Chance 4 Pets is to reduce the number of pets unnecessarily surrendered to animal shelters each year due to the death or incapacity of the human companions who care for them. 2nd Chance 4 Pets is a nonprofit, 501(c)(3), all-volunteer organization. The organization works nationwide to provide pet owners with comprehensive information and lifetime care solutions for their pets. For more information, visit www.2ndchance4pets.org.

About Helen Woodward Animal Center

Helen Woodward Animal Center is a private, non-profit organization where “people help animals and animals help people.” Founded in 1972 in Rancho Santa Fe, California, the Center provides services for more than 57,000 people and thousands of animals annually through adoptions and educational and therapeutic programs onsite and throughout the community. The Helen Woodward Animal Center is also the creator of the international Home 4 the Holidays pet adoption drive and the Animal Center Education Services program, teaching the business of saving lives to animal welfare leaders from around the world. For more information, visit www.animalcenter.org.

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