



News Release

For Immediate Release

Contact: Amy Shever, Director
2nd Chance 4 Pets
1484 Pollard Road, No. 444
Los Gatos, CA 95032
Tel: (408) 871-1133
E-mail: pr@2ndchance4pets.org

2nd Chance 4 Pets Invited to Speak at National Pet Food Institute Conference

LOS GATOS, CA (October 2, 2005) — The Pet Food Institute has invited 2nd Chance 4 Pets, a non-profit organization dedicated to eliminating the tragic euthanization of healthy pets due to the death or incapacity of their human companions, to speak at its annual conference scheduled for October 10-12, 2005, in Washington, D.C.

Each year, over a half million companion animals in the United States are euthanized because their owners passed away without making provisions for them. 2nd Chance 4 Pets will educate conference attendees about both the need for pet owners to plan for the continuous care of their pets and the options available to help inform their clients.

About the Pet Food Institute

Since 1958, the Pet Food Institute (www.petfoodinstitute.org) has been the voice of U.S. pet food manufacturers. The PFI is the industry's public education and media relations resource, appearing before Congress and state and federal agencies, organizing seminars and educational programs, and working with other organizations. The PFI represents the manufacturers of 97 percent of all dog and cat food produced in the country.

About 2nd Chance 4 Pets:

The mission of 2nd Chance 4 Pets is to reduce the number of pets unnecessarily euthanized each year due to the death or incapacity of the human companions who care for them. 2nd Chance 4 Pets is a non-profit, 501© (3) all-volunteer organization.

They are working nationwide to provide pet owners with comprehensive information and lifetime care solutions, ensuring that their pets will always be provided proper care. For more information, visit www.2ndchance4pets.org.

#