



News Release

For Immediate Release

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2nd Chance 4 Pets To Lead Three Webinars For PetSmart Charities

LOS GATOS, Calif. (August 1, 2009) – Amy Shever, Director of 2nd Chance 4 Pets’, a national animal welfare organization, will be leading three national webinars for PetSmart Charities in August. The 60-minute webinars will introduce what options are available to ensure “lifetime care” for pets and outline how organizations can help pet adopters plan for their pets should their pets outlive them.

“PetSmart Charities and 2nd Chance 4 Pets work hand in hand to ensure that every pet finds not only a loving home but a family that plans for the lifetime care of their pets,” said Amy Shever. “We are honored to be participating in this year’s webinar series and we thank PetSmart Charities for relentlessly supporting animal welfare and encouraging adoption. By working together, PetSmart Charities and 2nd Chance 4 Pets will help save the lives of pets.”

2nd Chance 4 Pets’ webinars will be held during the following dates and times:

August 4 @ 9am Pacific Daylight Time
August 6 @ 9am Pacific Daylight Time
August 11 @ 11am Pacific Daylight Time

In addition to outlining how to ensure lifetime care for pets, the webinars will instruct participating organizations how to hold community workshops and deliver important information to pet lovers. Listeners will also hear how to leverage workshops to match homeless pets with new pet adopters as well as to identify new volunteers and donors. For more information about the webinar series and PetSmart Charities and to register for the webinars, please visit www.petsmartcharities.org/index.php

About 2nd Chance 4 Pets:

The mission of 2nd Chance for Pets is to reduce the number of pets unnecessarily euthanized each year due to the death or incapacity of the human companions who care for them. 2nd Chance 4 Pets is a nonprofit, 501(c) (3) all-volunteer organization. The organization works nationwide to provide pet owners with comprehensive information and lifetime care solutions for their pets. Please visit www.2ndchance4pets.org for more information.

About PetSmart Charities:

PetSmart, Inc., established PetSmart Charities, Inc., in 1994 as a 501(c)(3) nonprofit organization committed to supporting animal welfare and animal adoption. The PetSmart Charities' mission is to improve the quality of life for all companion animals by creating and supporting programs that save the lives of homeless pets and to promote healthy relationships between people and pets. PetSmart Charities is assisting more than 3,400 animal welfare organizations to help pets throughout the United States and Canada. Whether it's adoption, spay/neuter, retention, emergency relief, or other unique programs that improve the quality of life for pets, PetSmart Charities is at the forefront of finding innovative solutions.

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