



News Release

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2nd Chance 4 Pets Featured in *Cat Fancy* Magazine

LOS GATOS, Calif. (November 1, 2014) — *Cat Fancy* magazine is the world's most widely-read cat magazine, with more than 194,000 copies currently in circulation. Amy Shever, Director of 2nd Chance 4 Pets, was interviewed for an article featured in the November 2014 issue.

The article, “*Choose Your Cat’s Godparents*”, outlines the importance of ensuring that pets will continue to receive love and care if something unexpected should happen to the pet owner. The article asks pet owners “who will love and feed your pets, provide pets with a warm place to sleep and ensure that ongoing veterinarian care is provided for them?”

When considering an ideal caregivers for pets should the pets outlive their owner, the article emphasizes the importance of meeting with potential backup caregiver(s) to confirm that they are able to accept the responsibility of caring for the pets. If identifying committed caregivers is an issue, pet owners are encouraged to explore pet retirement homes and sanctuaries as possible alternatives.

2nd Chance 4 Pets maintains current information about hundreds of long-term pet care alternatives including animal sanctuaries and perpetual care programs in addition to offering a comprehensive “evaluation checklist” available on the “Resources” tab of their website: <http://www.2ndchance4pets.org/resources.html>.

Referenced in the article, “*Amy Shever (the Director and Founder of 2nd Chance 4 Pets) is such a strong advocate for the continuing care of orphaned pets that in 2003 she established 2nd Chance 4 Pets, which helps pet parents plan for the possibility that their pets might outlive them. The national, all-volunteer advocacy group provides free online resources, including a pet-care instructions workbook, emergency ID cards, and information about other planning options such as animal sanctuaries, perpetual care programs and pet trusts.*”

About 2nd Chance 4 Pets

The mission of 2nd Chance 4 Pets is to reduce the number of pets unnecessarily surrendered to animal shelters each year due to the death or incapacity of the human companions who care for them. 2nd Chance 4 Pets is a nonprofit, 501(c)(3), all-volunteer organization. The organization works nationwide to provide pet owners with comprehensive information and lifetime care solutions for their pets. Please visit www.2ndchance4pets.org for more information.

About Cat Fancy Magazine

Cat Fancy magazine, the world’s most widely-read cat magazine, brings helpful, unusual and poignant stories in the world of cats to hundreds of thousands of loyal readers. The magazine was first published in 1965 and has over 194,000 copies currently in circulation. In 2007, Cat Fancy was awarded 14 Certificates of Excellence Awards. Subscriptions are available at <http://www.catchannel.com/cat-books-and-magazines.aspx> .

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