



News Release

Contact: Amy Shever, Director
2nd Chance 4 Pets
1484 Pollard Rd., No. 444
Los Gatos, CA 95032
Tel: (408) 871-1133
pr@2ndchance4pets.org

2nd Chance 4 Pets Director Presenting at the 32nd Annual North American Veterinary Conference January 2015

LOS GATOS, Calif. (December 4, 2014) — In January 2015, Amy Shever, Executive Director of 2nd Chance 4 Pets, will deliver a presentation at the 32nd annual North American Veterinary Conference (NAVC) in Orlando, FL. The presentation “Lifetime Care for Pets, Planning for the Possibility that Pets Outlive their Pet Owners” will take place at 5:30 pm on January 17th.

The session will cover comprehensive information that will prepare veterinarians to educate and encourage pet owner clients to plan for the lifetime care of their pets. This will be Amy’s third time speaking at the annual conference. More than 16,000 veterinary professionals attend the annual NAVC Conference.

Since 2004, 2nd Chance 4 Pets has focused on their “Veterinarian Outreach Program.” The Program provides education, essential materials, and solutions to help veterinarians help responsible pet owners plan for the possibility that their pets might outlive them. Planning for lifetime pet care ensures that pets will receive lifelong care and will not end up being surrendered to an animal shelter. As a result of the Program, long-term pet care planning is becoming a standard topic of discussion during veterinary wellness visits.

About 2nd Chance 4 Pets

The mission of 2nd Chance 4 Pets is to reduce the number of pets unnecessarily surrendered to animal shelters each year due to the death or incapacity of their human companions. 2nd Chance 4 Pets is a nonprofit, 501(c)(3), all-volunteer organization. The organization works nationwide to provide pet owners with comprehensive information and lifetime care solutions for their pets. Please visit www.2ndchance4pets.org for more information.

About the North American Veterinary Conference (NAVC)

The NAVC is the nonprofit organization that produces, organizes, and delivers premier continuing education for the entire veterinary healthcare team. The NAVC entities include the NAVC Conference, NAVC Institute, LAVC del NAVC, SEVC, NAVC *Clinician's Brief*®, NAVC OnCampus, and NAVC Expeditions. The 2011 NAVC Conference will be held January 15-19 in Orlando. For more information, visit www.tnavc.org.

###