



## News Release

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### **Vetstreet.com Promotes 2nd Chance 4 Pets and Encourages Pet Owners to Plan for the Possibility That Their Pets Might Outlive Them**

LOS GATOS, Calif. (March 27, 2015) – Vetstreet.com has published an article featuring 2nd Chance 4 Pets that outlines important information for pet owners on how to ensure lifetime care for pets. Vetstreet.com is one of the most trusted pet media networks in the country with over 2 million visitors monthly to their website and 371,000 fans on Facebook.

The article, *“If Something Happens to You, What Happens to Your Pets? Learn How to Plan for Them,”* stresses the importance of planning for ongoing care for your pets and encourages pet owners to take three simple steps: identify potential caregivers, prepare written pet care instructions, and set up a fund.

When selecting backup caregivers for pets, the article emphasizes meeting with potential backup caregivers to confirm that they are willing and able to commit to the responsibility of providing life-long care for your pets. If identifying caregivers is a challenge, 2nd Chance 4 Pets encourages pet owners to explore pet retirement homes, sanctuaries, and animal care panels as possible alternatives.

Written instructions should be thorough, including information about each pet’s medication, food, and veterinarians. 2nd Chance 4 Pets suggests prominently displaying an emergency ID card in your home in case of emergency. The organization provides an emergency ID card template and a pet care instruction workbook on their website at [www.2ndchance4pets.org](http://www.2ndchance4pets.org).

In the article, Amy Shever of 2nd Chance 4 Pets warns, “If a pet owner has not planned for the possibility of their pets outliving them, there’s a risk that the pets will end up in a shelter and may or may not find a new family to care for them. More than 500,000 pets are surrendered to U.S. shelters every year simply because pet

owners passed away and made no plans for their pets to receive continued care.”

### **About 2nd Chance 4 Pets**

The mission of 2nd Chance 4 Pets is to reduce the number of pets unnecessarily surrendered to animal shelters each year due to the death or incapacity of the human companions who care for them. A 501(c)(3) non-profit, all-volunteer organization, 2nd Chance 4 Pets works nationwide to provide pet owners with comprehensive information and lifetime care solutions for their pets. Visit [www.2ndchance4pets.org](http://www.2ndchance4pets.org) for more information.

### **About Vetstreet.com**

In 2011, Vetstreet Inc. launched [www.vetstreet.com](http://www.vetstreet.com), which celebrates the joy that animals bring to our lives and educates pet owners about the best ways to keep their pets healthy and happy. They deliver advice from veterinarians, trainers, and pet experts who are dedicated to giving readers the most trusted, authoritative information available by posting new content daily. The website also covers fun events (from dog shows to pet parades), tracks trends (including must-see viral videos), reviews great products (such as engaging cat toys and cushy dog beds), follows animal news (particularly conservation information) and explores things that make being a pet owner so amazing. For more information, visit [www.vetstreet.com](http://www.vetstreet.com).

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