



News Release

For Immediate Release

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2nd Chance 4 Pets Selected to Deliver Keynote at Wild West Veterinary Conference

LOS GATOS, CA (October, 2006) – 2nd Chance 4 Pets, a nonprofit organization dedicated to eliminating the tragic euthanization of healthy pets due to the death or incapacity of their human companions, has been selected to make a keynote presentation at the annual Wild West Veterinary Conference scheduled for October 12 – 14 in Reno, Nevada.

An estimated 3,000 veterinarians are expected to attend the conference. 2nd Chance 4 Pets will present information to conference attendees about the need for pet owners to plan for the continuous care of their pets and will provide them with information to help educate their clients.

Each year, more than 500,000 animals in the U.S. are relinquished to shelters and euthanized because their owners passed away without making provisions for them. "It's a huge problem that is hardly recognized," says Amy Shever, Executive Director of 2nd Chance 4 Pets. "We believe that by reaching out to the veterinarian community, we can work together to help pet owners establish emergency plans and lifetime care plans. "

"Since many of our clients are retired, they have expressed concern about what would happen to their pets should something happen to them," adds Peggy Purner, DVM. "That's why I'm so pleased to find out about 2nd Chance 4 Pets. Their mission to help pet owners develop lifetime plans for their companion animals is admirable. I will make sure our clients are aware that there is help available."

Shever adds, "The Wild West Veterinary Conference focuses on providing innovative solutions to the challenges faced by veterinarians and their staffs. We're honored to be invited to participate and look forward to providing valuable information that conference attendees can use in their day-to-day interactions with pet owners."

About the Wild West Veterinary Conference:

The Wild West Veterinary Conference (www.wildwestvc.com) was created in 1994 to provide continuing education for veterinary professionals in a friendly and relaxed atmosphere. The annual conference is held in Reno, Nevada and includes the Arizona, Nevada, and Oregon veterinary medical associations.

About 2nd Chance 4 Pets:

The mission of 2nd Chance 4 Pets is to reduce the number of pets unnecessarily euthanized each year due to the death or incapacity of the human companions who care for them. 2nd Chance 4 Pets is a nonprofit, 501(c)(3) all-volunteer organization. They are working nationwide to provide pet owners with comprehensive information and lifetime care solutions, ensuring that their pets will receive lifetime care. For more information, please visit www.2ndchance4pets.org.

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