



News Release

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2nd Chance 4 Pets Joins eBay Giving Works Fundraising Program

LOS GATOS, Calif. (February 2009) – 2nd Chance 4 Pets has joined eBay’s *Mission Fish* Giving Works program, which allows eBay sellers to donate proceeds from their sales to the continuing cause of lifetime care planning for companion animals. The Giving Works program allows sellers to donate 10 to 100 percent of the final sale price of an item or \$5, whichever is greater. Each auction receives a fee discount equivalent to the percentage of the donation as well as a tax receipt, making the actual cost of the donation much smaller.

“With an estimated four million sellers on eBay, joining the eBay Giving Works program can help provide us with the support we need to continue educating pet owners on lifetime care planning issues,” said Amy Shever, Director of 2nd Chance 4 Pets. “This is an easy and fun way to show your support for animals and de-clutter your closets at the same time!”

Sellers can donate to 2nd Chance 4 Pets by selecting the eBay Giving Works logo under the “Choose how you’d like to sell your item” option on the Seller Listing page. Two featured charities will be listed under the eBay Giving works logo, along with a link to “Select another non-profit you love.” Sellers should click “Select another nonprofit you love,” then search for “2nd Chance 4 Pets” in the search box at the top of the page. When 2nd Chance 4 Pets appears in the results, sellers should click “Select” and the organization will automatically appear in the listing. Sellers can then select the percentage to donate.

About 2nd Chance 4 Pets:

The mission of 2nd Chance for Pets is to reduce the number of pets unnecessarily euthanized each year due to the death or incapacity of the human companions who care for them. 2nd Chance 4 Pets is a nonprofit, 501(c) (3) all-volunteer organization. The organization works

nationwide to provide pet owners with comprehensive information and lifetime care solutions for their pets. Please visit www.2ndchance4pets.org for more information.

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