



News Release

For Immediate Release

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2nd Chance 4 Pets Featured in the Latham Letter

LOS GATOS, CALIF. (July 2005)— Emergency planning information for pets was published in The Latham Foundation's Latham Letter publication. Gleaned from 2nd Chance 4 Pets, the information was featured in the winter 2005 issue. It offered an evacuation plan and emergency kit information and tips for both humans and animals.

As a non-profit organization, 2nd Chance 4 Pets is dedicated to eliminating the tragic euthanization of healthy pets due to the death or incapacity of their human companions. More than 500,000 pets are euthanized each year in veterinary offices or shelters.

In response to natural disasters like hurricanes Katrina and Rita, 2nd Chance 4 Pets offers emergency ID and contact cards to notify people there are pets in a home. The Latham Letter listed an emergency kit checklist --- including two weeks worth of food, medical supplies and dry bedding in the event of a disaster.

About The Latham Foundation and Latham Letter:

Founded in Northern California in 1918, The Latham Foundation for the Promotion of Humane Education (www.latham.org) is a unique institution. Their mandate includes: To foster a deeper understanding of and sympathy of man's relations with animals, who cannot speak for themselves; To inculcate the higher principles of humaneness upon which the unity and happiness of the world depend; To emphasize the spiritual fundamentals that lead to world friendship; To promote children's character through an understanding of universal kinship

The Latham Letter, the foundation's quarterly publication, is a 24 page magazine that brings balanced perspectives on humane issues to as many as 10,000 readers. The publication emphasizes humane education, the human companion animal bond (HCAB), and the connections between child and animal abuse, and other forms of family violence. Each issue contains feature articles, news, readers' letters, media reviews, and "Latham Lauds" --- which highlight innovative projects worth of replication.

About 2nd Chance 4 Pets:

The mission of 2nd Chance 4 Pets is to reduce the number of pets unnecessarily euthanized each year due to the death or incapacity of the human companions who care for them. 2nd Chance 4 Pets is a non-profit, 501© (3) all-volunteer organization. They are working nationwide to provide pet owners with comprehensive information and lifetime care solutions, ensuring their pets will always be provided proper care. For more information, visit www.2ndchance4pets.org.

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