



News Release

For Immediate Release

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2nd Chance 4 Pets Invited to Speak at Annual Florida Veterinarian Medical Association Conference

ORLANDO, FLA. (September 6, 2007)— 2nd Chance 4 Pets founder and director Amy Shever will speak to veterinarians at the annual Florida Veterinarian Medical Association Conference about life-care plans for animal companions.

2nd Chance 4 Pets is a non-profit organization dedicated to eliminating the tragic euthanization of healthy pets due to the death or incapacity of their human companions. More than 500,000 pets are euthanized each year in veterinary offices or shelters.

"It's a huge problem that is hardly recognized," says Amy Shever, Executive Director of 2nd Chance 4 Pets. "We believe that by reaching out to the veterinarian community, we can work together to help pet owners establish emergency plans and select caregivers who are committed to caring for their pets should the owner pass away or become too ill to care for them."

"I truly believe that the mission of 2nd Chance 4 Pets is critically important," adds Lauren Knobel, DVM. "In my 16 years as a veterinarian, many of my pet owner clients were extremely concerned about how to protect their pets in case of their own illness or death. Having an organization focused on providing education and tools to help pet owners is an incredible resource. I applaud their efforts and fully support their work."

About The Florida Veterinary Medical Association:

The Florida Veterinary Medical Association (www.FVMA.com) for the past 75 years has been the voice of veterinary medicine in Florida. It is a statewide, non-regulatory, not-for-profit association of 2,500 veterinarians who are primarily interested in the promotion of animal health and the well being of animals, public health, the enactment of laws regulating the practice of Veterinary Medicine, the control of diseases of animals, and the advancement of the veterinary profession through sponsored professional meetings and publications.

About 2nd Chance 4 Pets:

The mission of 2nd Chance 4 Pets is to reduce the number of pets unnecessarily euthanized each year due to the death or incapacity of the human companions who care for them. 2nd Chance 4 Pets is a non-profit, 501© (3) all-volunteer organization. They are working nationwide to provide pet owners with comprehensive information and lifetime care solutions, ensuring their pets will always be provided proper care. For more information, visit www.2ndchance4pets.org.

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